



Internet Service Providers

- Free word-of-mouth advertising
- Faster domain name awareness
- Value added services
- Maximise benefit of signing a new user

Benefit From Churn

Every time someone looks in their address-book to send an email, the address they see can either be an advert for you or an advert for your competitor! The facilities of ContactClean can be used to increase your Brand Awareness.

ContactClean.com is an email change of address (ECOIA) directory. We provide various tools to keep people's address books (individual and business) up-to-date which can allow you to benefit from another company's churn.

The ContactClean tools ensure a user's most recent or preferred email address – i.e. the one your company provides – is the one most visible in all their contacts' address books. As an email provider this maximises your brand visibility.

You can use the ContactClean ECOIA Directory to increase your domain awareness in some very simple ways. These include:

1. Become a ContactClean Registration Partner: Collect a new user's old email address(es) as part of your registration process and integrate directly with our databases using industry standard webservice.
2. Use the example ContactClean registration forms on your user's web-mail "Account" page - this will encourage them to keep their contacts up-to-date by registering the domain you provide as their preferred address.

ContactClean.com also offers other tools you can integrate into your customer's address-book, and other contact management systems, as a value-add to your tools and services.

For more information please contact our Business Development Director at business@ContactClean.com



ContactClean.com



ContactClean is an Email Change of Address (ECO A) service to help keep people in touch. We provide services to enable address books to be kept up to date. This is achieved through partnerships with Internet and Email Service Providers and free services to individuals.

E: info@ContactClean.com

W: www.ContactClean.com